

Name: _____ Date: _____

Chapter 34: Base knowledge worksheet

Full sentence answers are **not** required: SL 12 marks, 12 minutes

HL 12 + 12 marks, 24 minutes

- 1 List **ten** factors that managers may take into account when deciding where to locate their business. (10)
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- 2 Define the expression 'optimal location'. (2)
- 3 **(HL)** What is offshoring? (2)
- 4 **(HL)** What is outsourcing, and how is it linked to offshoring? (2)

5 (HL) List **four** major reasons for offshoring or outsourcing.

(4)

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6 (HL) List **four** potential limitations on decisions about international locations for businesses.

(4)

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