

Name: \_\_\_\_\_ Date: \_\_\_\_\_

**Chapter 15: Base knowledge worksheet**Full sentence answers are **not** required: **HL 17 marks, 20 minutes****1** List **five** factors that can influence corporate culture. **(5)**

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**2** Match each of the types of organisational culture below with its related feature(s). (A culture may be linked to more than one feature.) **(9)**

Culture	Feature
Power	empowerment
Role	working alone
Task	autocratic leadership
Person	bureaucracy
Entrepreneurial	risk taking
	cooperation
	team working
	matrix management
	bonuses for exceptional work
	failure sometimes accepted

- 3 Changing a corporate culture can be difficult and is a slow process, but it may be necessary after an acquisition or merger, or even to turn around a struggling business. Fundamental changes in organisational structure may have to happen at the same time, thus confusing people's feelings and attitudes.

Suggest **three** things a business could do to change its corporate culture.

(3)

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